

The Canny Punter



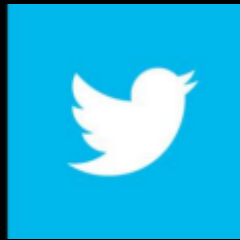
The winning edge that every dedicated punter deserves.



Newsletter

The information provided in this newsletter regarding our ratings sheets is for informational purposes only. It should not be considered as financial or investment advice. Investing on horse racing involves a degree of risk, and past performance is not necessarily indicative of future results. We strongly encourage all readers to exercise caution and to bet responsibly due to a variety of factors that can affect the outcome of a horse race. By accessing and using the information provided to you in this document, you acknowledge that you understand the risks associated with gambling and that you assume full responsibility for any actions you take based on the information provided.

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AI Upgrade

We are excited to finally announce the completion of our AI upgrade, bringing The Canny Punter Ratings V2 to light. Created through 2 in-depth Artificial intelligence algorithms that continually analyses our ratings data, finally producing a holistic strength and suitability rating for every runner in every race. These figures are then ranked against all other runners in that particular race, providing an extremely powerful, yet user friendly, figure to base your future selections around.

Lets take a look at this further

AI Break-down

Morphettville Parks (SA) Heavy 8 Pfd Food Services (Bm76)																												
RT	Distance	Race	Number	Horse Name	Form	DQ	Weight	Barrier	Odds	L/S\$	Avg Earn	RP	TCPr	Sp Fig	Sp M	Win %	Cond R	Class R	Track R	Dis R	Jock S/R	Train S/R	Pos	Neg	AI-1	Rank	AI-2	Rank
14:22PM	2250m	R4	1	Test The Law	13x0501712		61kg	2	\$6.00	5.5	\$13K	65	80	1.53	On Pace	23%	100	100	20	100	13%	14%	9	0	82.66	1	49.76	1
			2	Lake's Folly	7044621255		(a3)	12	\$6.00	7.5	\$6K	65	75	-3.47	Midfield	13%	67	67	42	100	5%	15%	6	3	54.99	5	25.51	8
			3	Dixie Whistler	9939321818		(a2)	6	\$11.00	7.5	\$7K	65	60	-4.75	On Pace	15%	25	25	69	88	10%	9%	6	3	48.85	8	25.05	9
			4	Think 'N Fly	1241020779		59.5kg	5	\$21.00	31	\$9K	107	60	0.41	On Pace	15%	0	-	-	100	7%	14%	4	3	50.35	6	40.35	4
			5	Smiling Assassin	52x0961243		57.5kg	1	\$11.00	8	\$4K	65	65	-1.94	Midfield	12%	50	67	13	31	14%	14%	6	3	58.91	2	42.23	3
			6	Chosen Miss	2172817214		(a2)	8	\$10.00	6.5	\$5K	62	85	-1.72	Midfield	16%	67	-	50	50	12%	14%	6	2	58.09	4	39.14	5
			7	Fox Gem	5512032521		55kg	7	\$8.50	6	\$5K	47	65	-2.94	Midfield	13%	-	-	0	-	12%	8%	2	4	26.99	9	26.99	7
			8	Golden Hips	02322x1311		55kg	10	\$4.80	2.5	\$7K	30	85	1.24	Midfield	27%	100	-	-	100	14%	12%	7	0	58.36	3	38.36	6
			9	Motorace	11x54x8024		55kg	3	\$4.20	4.4	\$14K	83	70	0.33	On Pace	20%	50	-	-	0	8%	17%	5	2	49.66	7	44.66	2
			12	Borislav	489x888505		54kg	11	\$251.00	26	\$761	25	45	-2.96	Midfield	0%	0	-	-	-	2%	3%	1	5	3.76	10	3.76	10

It's easy to fall into the trap of looking only at the Rank figures without much more thought on anything else. We cannot stress enough to not only look AI ranking column, but to ensure you **look at the spread** of the points. The reasoning here is that you make have a horse ranked 6 in this field by AI-1 ranking. When looking at the spread however, you see that even though this horse is ranked 6th, its only 5 points from the 1st ranked horse. This shows that this field, although slightly different, is actually very even. This is a indicator that you should be moving to the next race. For both backing and laying, you want to se large variances between your selection and the others.

Above you can see a sample from a recent day's racing, this being 17/8/24 at Morphettville. I have highlighted the winner in green being Smiling Assassin. We are running in a BM76, over 2250m on a Heavy 8, as shown in the top left of the picture.

Now lets break down my own betting from this race, showing you how simple it is, and what I profited on myself;

I laid "Lakes Folly" and here's why

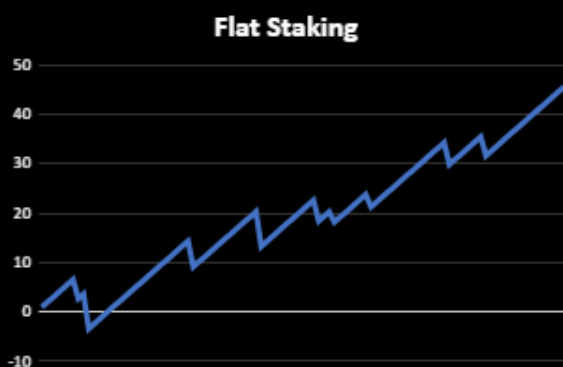
1. Wide barrier,
2. Mid range RP figure
3. Terrible Sp Fig
4. The mount being in current poor form
5. The final definitive factor, AI-2 ranks it 3rd worse in the race with a big variance from the top ranked runner compared to our own.

"Lakes Folly" goes on to come 6th in the race, with "Test the Law" finishing 4th.

Results

Our results throughout the Beta testing phase, as well as live over the last few days have been very promising. Its interesting to note that even though my creation of these ratings has been a few years process, and I know them like the back of my hand, the AI figures seem to surprise me sometimes. This has shown me that even knowing all the parameters as well as I do, the power of AI has really enhanced these to a whole new level. Its analysis through a in-depth machine learning approach, finds weaknesses in a holistic race approach rather than that of a horses individual level.

Since beginning the Beta Phase with the AI enhanced ratings, we've seen a steady growth from our lay betting focuses. These results will be continually updated, daily, on our website in the "Results" section.



Models

There are 100's of models to construct yourself, but we still always recommend a small amount of additional analysis, such as video replays. The rating figures are adjusted for stewards' reports, however ensuring that the horses figures are without prejudice, then that adds further merit to your selections.

Regards,

Herb